## Heartland

## Barcode Express



When using a point-of-sale system, there is often a need to print custom barcodes for your inventory. Barcode Express gives the ability to print custom barcodes for you inventory using, a barcode label printer or a full size inkjet/laser printer.

## Description

Screen Breakdown
Select Label Type
BarcodeBlasterAdvantage
Zebra LP2824, LP2824+, and TLP2824+
LaserInkjet
How Do I...?

## Description

On the main page of the Barcode Express screen you will notice a spreadsheet or grid of your inventory items. The NumberofLabels column is where the number of labels to print for each item can be specified. In addition, you must select your label type with one of the options given. The Label Type is dependent on what printer type is selected for the label printer on the Select Friendly Printer screen.


Barcode Express provides many uses some of which may include:

- Printing Shelf Tags for your inventory.
- Shelf Tags are a great way to keep track of where items are placed in your store. This is useful for returning items, as well as refilling stock in your establishment.
- Printing UPC labels for inventory that has no barcode.
- Some inventory may not have UPC labels on them, custom labels can be printed for the items where this is the case.
- Printing UPC labels for your inventory that differs from the UPC label already on the packaging.
- Printing Jewelry Tags for your Inventory.
- Smaller items such as Jewelry may not have enough room for normal labels to be placed on them, we can print Jewelry Tags for this purpose.


## Screen Breakdown

Options Label Options Barcode Blaster<br>Unmark All<br>Mark All<br>Set Alternate Company Name<br>Use Blaster Variable Hi Speed (deprecated)<br>Set Zebra Y-Margin Offset<br>Set Zebra X-Margin Offset

Under the Options menu the following options are available:

- Unmark All - This option will place a 0 in the NumberofLabels column. This will have no labels print.
- Mark All - This option will enter a specified number in the NumberofLabels column. After selecting this option you will be prompted for the number of each label to print. After Entering the number of labels you would like to print for each item select OK and the NumberofLabels column will be uploaded accordingly.
- Set Alternative Company Name - This option will print a specified company name on the labels. After selecting this option you will be prompted to
- Use Blaster Variable Hi Speed (deprecated) - This option will use variable hi speed when printing labels. This feature is recommended for advanced users, as the normal speed is recommended for all printers.
- Set Zebra Y-Margin Offset - This option is used to adjust the vertical placement of the barcode on the label. After selecting this option you will be asked to enter a number (in dots) to move the barcode (and other information) up and down on the label. Please note that 8 dots are equal to one millimeter.
- Set Zebra X-Margin Offset - This option is used to adjust the horizontal placement of the barcode on the label. After selecting this option you will be asked to enter a number (in dots) to move the barcode (and other information) left and right on the label. Please note that 8 dots are equal to one millimeter.

```
Label Options Barcode Blaster
\checkmark Print Company Name
~ Print Retail Price
~ Print Selling Price
Increment Number Of Lables For POReceived
Print 2nd Item Description
```

Under the Label Options menu the following options are available:

- Print Company Name - This option when checked will print the Company Name or Alternative Company Name on the labels.
- Print Retail Price - This option when checked will print the Retail Price on the labels. The retail price can be entered on the Special Pricing tab of Inventory Maintenance.
- Print Selling Price - This option when checked will print the Selling Price (or the price you charge the customer) on the labels.
- Increment Number Of Labels For POReceived - This option when checked will automatically increase the number of labels to print, when items are received on Purchase Orders or Instant Purchase Orders.
- Print Second Item Description - This option when checked will print the information entered on the Second Description field (the field under Description) of the Inventory Maintenance screen.


## Barcode Blaster

Calibrate your Bar Code Blaster Change Vertical Position Change Horizontal Position
Reset to Factory Default

Under the Barcode Blaster menu the following options are available:

- Calibrate your Bar Code Blaster - This option will calibrate the Barcode Blaster so that it prints the barcodes correctly on the labels. After selecting this option you will be asked to select OK when the lights on the printer are both solid green. After Calibration has completed you will be asked to turn the device off, count to three and then turn the device back on. You will then need to select OK to continue printing labels with the new calibration.
- Change Vertical Position - This option is used to adjust the vertical placement of the barcode on the label. After selecting this option you will be asked to enter the amount (in thousandths of an inch) to move the barcode up and down on the label. Please note that a positive number entered here will move the position of the barcode down and a negative number entered here will move the barcode up on the label.
- Change Horizontal Position - This option is used to adjust the horizontal placement of the barcode on the label. After selecting this option you will be asked to enter the amount (in thousandths of an inch) to move the barcode left and right on the label. Please note that a positive number entered here will move the position of the barcode right and a negative number entered here will move the barcode left on the label.
- Reset to Factory Default - This option is used to reset the label printer to factory defaults. After selecting this option you will be asked to power down the printer, wait for both green power lights to turn off, count to three, then turn the printer back on and select OK.
\(\left.$$
\begin{array}{|l|l|}\hline \text { Select Label } \\
\text { Type: }\end{array}
$$ \quad \begin{array}{l}Select Label Type: - Here you will be able to select the <br>
label type that you would like to print the barcodes on. <br>

For more information please see: Select Label Type\end{array}\right\}\)| Price With Tax - This option when checked, will display |
| :--- |
| the price of the items with tax included. |$\quad$| $\square$ Price With Tax |
| :--- |


| Print | Print - This button will print the number of labels for <br> each item where the NumberofLabels column has a <br> specific number in it. After selecting this button the <br> inventory will be filtered to the inventory where labels <br> have printed. |
| :--- | :--- | :--- |

## Select Label Type

The choices of which labels can be printed depends on what Printer Type is configured in the Friendly Printer Setup for your label printer.


## Barcode Blaster Advantage

For more information on installing and configuring your Barcode Blaster Advantage please see the link below:

- http://faq.pcamerica.com/hardware/label-printers/cogniti

Please select one of the following Barcode Blaster Advantage compatible label types for more information:

- BCB 231-DT Paper Label 1" $\times 2.3$ "
- BCB 241-DT Clothing Hang Tag 1" $\times 2.4$ "
- BCB 2056-DT Jewelry Tag
- BCB 231-DTS Split Label 1" x 1"

Normal Paper Label


| Company Name | 27 Alpha Numeric Characters Maximum |  |
| :---: | :---: | :---: |
| Item Number | 16 Character w/o Spaces | 20 Digits w/o spaces |
| Item Description | 27 Alpha Numeric Characters Maximum (Shrinks after 22 characters) |  |
| Second Description* | Not available to Print |  |
| Price w/o Retail Price | Four Spaces to the left of the Decimal |  |
| Price w/ Retail Price @ min. Value \$0.01 | Four Spaces to the left of the Decimal |  |
| Retail Price | Is available |  |



| Company Name | 27 Alpha Numeric Characters Maximum |
| :--- | :---: |
| Item Number | 13 Alpha Numeric Characters Maximum |
| Item Description | 30 Alpha Numeric Characters Maximum |
| Second Description | Not available to Print |
| Selling Price w/o Retail Price | Four Spaces to the left of the Decimal |
| Price w/ Retail Price @ min. Value \$0.01 | Three Spaces to the left of the Decimal |
| Retail Price |  |

## BCB 2056-DT Jewelry Tag



| Company Name | Not available to Print |
| :--- | :---: |
| Item Number | 6 Alpha Numeric Characters Maximum w/o spaces |
| Item Description | 9 Alpha Numeric Characters Maximum |
| Second Description | Not available to Print |
| Selling Price | Six Spaces to the left of the Decimal |
| Retail Price | Not available to Print |

Normal 1x1 Split label



| Company Name | 13 Alpha Numeric Characters Maximum |  |
| :--- | :---: | :---: |
| Item Number | 6 Character w/o Spaces |  |
| Item Description | 13 Alpha Numeric Characters Maximum (Shrinks after 16 characters) |  |
| Second Description | Not available to Print |  |
| Selling Price | Six Spaces to the left of the Decimal (Shrinks after 4 characters) |  |
| Retail Price | Not available to Print |  |

## Zebra LP 2824, LP 2824 +, and TLP 2824+

The Zebra LP 2824 and Zebra LP 2824+ only support direct thermal printing. All of the labels listed below can print via direct thermal printing.

The Zebra TLP 2824+ supports both direct thermal and thermal transfer printing. However, there are a few types of labels cannot print via thermal transfer printing. See below to learn which labels are not supported for thermal transfer printing.

For more information on installing and configuring your Zebra Label Printer please see the link below:

- http://faq.pcamerica.com/hardware/label-printers/zebra

Please select one of the following Zebra compatible label types for more information:

- Zebra Paper Label ZSLCD 4000D 800262-125 - (2.25"W x 1.25"L - Paper Labels)
- Zebra 8000D Jewelry Tag \#17744-(2.2" x 0.5" - Jewelry Tags)
- Zebra Clothing Tag \#10003283-(1-1/4"W x 2-1/4"L - Clothing Tags)
- Zebra Shelf Tag ZSLCD 4000D 800262-125-(2.25"W x 1.25"L - Shelf Tags)
- Zebra Split Paper Label COG-231DTS - (1"W x 1"L - Split Label Tags)
- Zebra Paper Label Small - (1-3/4"W x 3/8"L - Paper Labels)
- Zebra \#18930-(1.5"W x 0.5"L)

Zebra Paper Label ZSLCD 4000D 800262-125 - (2.25"W x 1.25"L - Paper Labels)

Normal Paper Label
Company Name
$\|\|\|\|\|\|\|\|\|$
Description
RETAIL:\$101.00 $\$ 100.00$

Paper Label with reduced size Item description, price and retail price

Company Name
$\|\|\|\|\|\|\|\|\|$
2356
Description
RETAIL:\$101.00 $\$ \mathbf{\$ 1 0 0 . 0 0}$

| Company Name | 27 Alpha Numeric Characters Maximum |
| :--- | :---: |
| Item Number | 20 Alpha Numeric Characters Maximum w/o spaces |
| Item Description | 30 Alpha Numeric Characters Maximum (Shrinks after 22 characters) |
| Second Description* | 37 Alpha Numeric Characters Maximum |
| Price w/o Retail Price | Seven Spaces to the left of the Decimal (Shrinks after 4 characters) |
| Price w/ Retail Price @ min. Value \$0.01 | Nine Spaces to the left of the Decimal (Shrinks after 4 characters) |
| Retail Price |  |
| Printing Type: | Direct Thermal and Thermal Transfer |

Zebra 8000D Jewelry Tag \#17744-(2.2" x 0.5" - Jewelry Tags)


| Company Name | Not available to Print |
| :--- | :---: |
| Item Number | 10 Alpha Numeric Characters Maximum w/o spaces |
| Item Description | 12 Alpha Numeric Characters Maximum |
| Second Description | 12 Alpha Numeric Characters Maximum |
| Selling Price | Six Spaces to the left of the Decimal |
| Retail Price | Not available to Print |
| Printing Type: | Direct Thermal ONLY |

## Zebra Clothing Tag \#10003283-(1-1/4"W x 2-1/4"L - Clothing Tags)



| Company Name | 30 Alpha Numeric Characters Maximum |  |
| :--- | :---: | :---: |
| Item Number | 20 Character w/o Spaces | 21 Digits w/o spaces |
| Item Description | 30 Alpha Numeric Characters Maximum |  |
| Second Description* | 32 Alpha Numeric Characters Maximum |  |
| Selling Price w/o Retail Price | Seven Spaces to the left of the Decimal |  |
| Price w/ Retail Price @ min. Value \$0.01 | Five Spaces to the left of the Decimal |  |
| Retail Price | Is available |  |
| Printing Type: | Direct Thermal ONLY |  |

Note: If printing the price as well as the retail price they may overlap if the values are long.


Shelf Tag with reduced size price


## Shelf Tag with reduced size price



| Company Name | Not Available to Print |
| :--- | :---: |
| Item Number | 20 Alpha Numeric Characters Maximum |
| Item Description* | 26 Alpha Numeric Characters Maximum |
| Second Description | 31 Alpha Numeric Characters Maximum |
| Selling Price (Your Price) | Seven Spaces to the left of the Decimal (Shrinks after 4 characters) |
| Unit Price** | Fharacters/ Calculation (Price/unit size) should be four digits to the left of the decimal. |
| Printing Type: | Direct Thermal and Thermal Transfer |

** This can either reflect the unit size (if it has been setup in inventory maintenance) or just the price of the item (if unit size was not setup).

- If unit size has not been setup, the max price you can enter is 7 digits to the left of the decimal. The unit price will shrink at 5 digits left of the decimal.
- If unit size has been setup, the max price you can enter is 8 digits to the left of the decimal. The unit price will shrink at 4 digits left of the decimal. The unit type maximum is 5 characters.
*The values entered in Unit Size and Unit Type Fields will replace the second description field. Their Limitations are : 10 Digits for unit Size and 10 Alphanumeric Characters for Unit Type


## Zebra Split Paper Label COG-231DTS - (1"W x 1"L - Split Label Tags)

| Company Name | Company Name |
| :--- | :--- |
| $\\|\\|\\|\\|\\|\\|\\|\\|\\|$ | $\\|\\|\\|\\|\\|\\|\\|\\|\\|$ |
| Description $_{2356}$ | Description |
| $\mathbf{\$ 1 , 0 0 0 . 0 0}$ | $\$ 1,000.00$ |

1x1 Split Label with Reduced size Barcode and Item Number


| Company Name | 15 Alpha Numeric Characters Maximum |
| :--- | :---: |
| Item Number | 16 Alpha Numeric Characters Maximum (Shrinks after 13 characters) |
| Item Description | 18 Alpha Numeric Characters Maximum (Shrinks after 16 characters) |
| Second Description | Not available to Print |
| Selling Price | Six Spaces to the left of the Decimal |
| Retail Price | Not available to Print |
| Printing Type: | Direct Thermal and Thermal Transfer |

Zebra Paper Label Small - (1-3/4"W x 3/8"L - Paper Labels)


Paper Tag with reduced size price


| Company Name | Not Available to Print |
| :--- | :---: |
| Item Number** | 11 Character w/o Spaces |
| Item Description* | 20 Digits w/o spaces |
| Second Description | Alpha Numeric Characters Maximum |
| Selling Price (Your Price) | Not Available to Print |
| Unit Price** | Five Spaces to the left of the Decimal |
| Printing Type: | Not Available to Print |

**There is no barcode/price overlap at 8 digits and 5 characters. Anything beyond this will overlap.

| Company Name | Not Available to Print |
| :--- | :---: |
| Item Number | 12 Character w/o Spaces |
| Item Description | 20 Digits w/o spaces |
| Second Description | Not Available to Print |
| Selling Price (Your Price) | Not Available to Print |
| Unit Price | Not Available to Print |
| Printing Type: | Direct Thermal and Thermal Transfer |

## Laser/Inkjet

Avery 5160 (2" x 1")


| Company Name | Not Available to Print |
| :--- | :---: |
| Item Number | 18 Character w/o Spaces |
| Item Description | 30 Alpha Numeric Characters Maximum |
| Second Description | Not Available to Print |
| Selling Price (Your Price) | Five Spaces to the left of the Decimal |
| Unit Price | Not Available to Print |

## How Do I...?

...Print Barcodes for my inventory?

1. Select the items you would like to print barcodes for and enter a number in the NumberofLabels column.

- We can use the Go To Item Button to bring us to specific items in inventory.
- To print barcodes for all of your inventory select the Options menu then select Mark All.

2. Under the label Options menu select the options to have printed on your label.
3. Use the dropdown to select the Label Type that you would like to use.
4. Select whether you would like to include the Price With Tax.
5. Select Print.

Your Labels should now print!
...Quickly Print label(s) for a specific item in your inventory?

1. Select the Quick Print button.
2. Search for the item in your inventory, then press Select.
3. Enter the quantity of labels to print for this item and select OK.

## Your labels for this item should now print!

